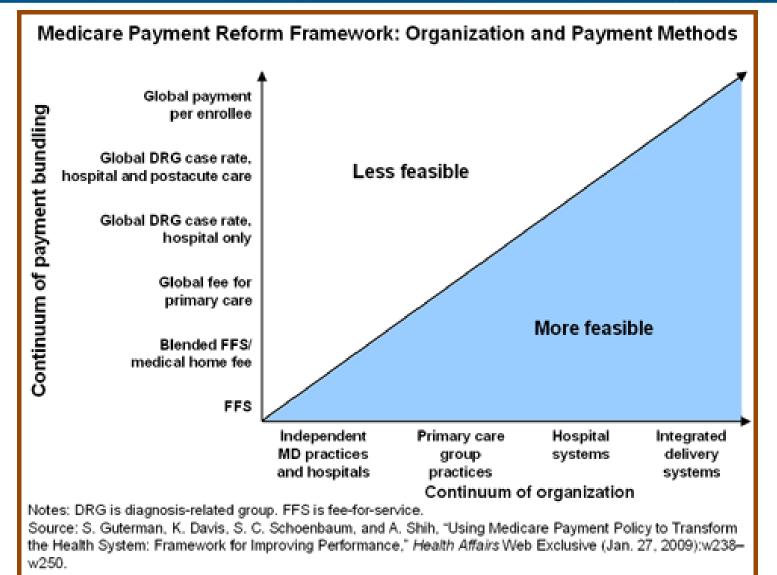
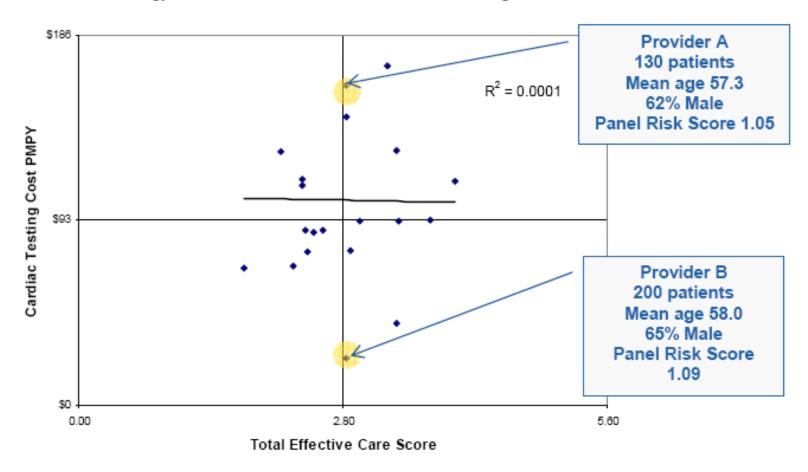
Payment Reform Approach: Meet the providers where they are



Health Action Collaborative New Payment Model (DRAFT)

Service Category	Provider Incentives	Patient Incentives
Supply Sensitive	Global Budget	High Co-pays
Preference Sensitive	Pay for Informed, Evidence-Based Choice	Low Co-pays with Shared Decision Making
Effective Care	Pay for Outcomes	No Cost Barriers, Incentives for Compliance

Figure 9: Selection of Providers for Drill Down



Cardiology - Total Effective Care Score vs. Cardiac Testing Cost

Figure 9 shows the providers' effective care scores were nearly identical and at the median for the providers analyzed. Yet, there was a substantial difference in cardiac testing costs. The cardiac testing measure included cardiac catheterizations, echocardiography exams, cardiac stress tests, ECGs, and other cardiac tests such as perfusion tests. (from MQF/MHDO/HDAS test analysis of commercial claims, Feb. 2007)